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Thicora Tollege for **Homen**

UNIVERSITY OF ILLINOIS

APR 27 1920

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BULLETIN Thicora Tollege for Homen

Series IV

JANUARY, 1919

Number 3

Chicora and Its Ideals

Columbia, South Carolina

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S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 1

TO PARENTS AND PUPILS:

I take pleasure in addressing to you this and the succeeding letters in reference to Chicora College for Women, Columbia, S. C.

It may be to your interest to read these letters carefully while considering the selection of a college.

Sincerely,

PLEASED PUPILS AND PLEASED
PATRONS OUR BEST
ASSET.

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 2

TO PARENTS AND PUPILS:

Chicora College for Women is a standard College of Distinction and Character. It is under Christian influences, in home-like surroundings, and has a large and strong faculty and a loyal student-body of high ideals and genuine aspiration.

It maintains a College of Liberal Arts and Sciences, Schools of Art and Expression, and a Conservatory of Music under European trained specialists.

It is the supreme aim of the College to make women of high moral and spiritual character, disciplined in mind and body.

The highest attainments of life are not intellectual but spiritual. The most pertinent interrogation is not what one knows, but what one is.

Parents seeking ideal moral and social surroundings for their children, and pupils seeking high educational advantages, are cordially invited to write for catalogue and announcements.

We appeal to the discriminating.

Sincerely,

Some Extracts from Letters Follow.

 $\begin{array}{c} \textbf{Many Others Might Be} \\ \textbf{Given.} \end{array}$

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 3

TO PARENTS AND PUPILS:

This message is in reference to the location, campus and buildings of the College.

The location is the beautiful city of Columbia, the capital and educational center of the State. Columbia is a city of about 45,000 inhabitants, easy of access from all parts of the country and is thoroughly modern in sanitary equipment. Its climate is that of the Sand Hill section of North and South Carolina and is, therefore, mild, pleasant and naturally heathful. The health record of the city and College is probably unexcelled.

The Campus is the old Preston-Hampton estate which is situated in the beautiful residential section of the city. The charm and beauty of the gardens of this place have been famous for nearly a century. Probably few, if any, schools in America have lovelier surroundings.

The buildings of the College are attractive and commodious, and are equipped with all modern conveniences. They possess a home-like, inspiring and cultural atmosphere, together with real comfort and a gratification of the aesthetic taste.

We appeal to the aesthetic.

Sincerely,

"I WANT TO THANK YOU AND MRS
BYRD FOR YOUR KINDNESS TO ME,
AND TO MY GIRLS. I WILL NEVER
FORGET YOU. EVERYWHERE I GO
I SING CHICORA'S PRAISES."

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 4

TO PARENTS AND PUPILS:

While beautiful grounds, commodious buildings and complete appointments are desirable and exceedingly helpful in securing the best results in a college, yet we realize that these do not make a college, and, indeed, are not even the chief factors in a high-grade college. Therefore, while endeavoring to furnish one of the best equipped and most attractive college plants in the South, we have recognized the imperative necessity of securing a large, strong and competent faculty of earnest, faithful and professionally trained men and women. The greatest care is exercised in the selection of officers and teachers.

The curriculum constitutes the substantial features of a broad, liberal education and culture. It is extensive, of high grade and is especially adapted to the needs and desires of cultured womanhood.

We appeal to the ambitious.

Sincerely,

"IN YOUR SKILFUL MANAGEMENT AND WITH THE MANY ADVANTAGES YOU HAVE, CHICORA DESERVES THE SUPPORT OF LOVERS OF A FINE CHRISTIAN EDUCATION EVERYWHERE."

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 5

TO PARENTS AND PUPILS:

Our Collegiate Department embraces the College of Liberal Arts and Sciences including Home Economics, which offers courses leading to the degrees of B. A. and M. A.; and a College of Fine Arts, which includes a Conservatory of Music and Schools of Art and Expression.

This message is about the <u>standard</u> of the College of Liberal Arts and Sciences, and my next will be about the College of Fine Arts.

The College of Liberal Arts and Sciences requires <u>fifteen</u> units of High School work for unconditioned admission to the Freshman Class:

Has twelve professors holding B. A. and M. A. degrees from leading colleges and universities:

Offers four full years of college work;

Has a working library of about five thousand volumes, and a laboratory equipment for Chemistry, Physics, Biology and Domestic Science.

We invite comparison.

Sincerely,

"My Visit to Chicora Was Greatly Enjoyed. I Had No Idea What a Splendid Institution You Have. I Was Delighted With Your Fine Equipment, the Splendid Record Which You Have Made This Session and the Bright Prospects for Next Year."

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 6

TO PARENTS AND PUPILS:

I wish to talk with you now about the Conservatory of Music.

Believing that the study of music should produce a type of education of high character and complete in itself, the courses are planned to the accomplishment of this end, and lead to the degree of Baccalaureate of Music.

The results achieved are a highly developed technique, refinement of artistic perception, a trained memory and correct processes of thought.

The methods of the several departments are based upon the teachings of the greatest living authorities.

Each member of the faculty is an artist and an experienced teacher. The heads of the departments are all European trained. We do not think that you can find better musical advantages anywhere in the South.

We invite the consideration of those who know.

Sincerely,

"I CANNOT EXPRESS TO YOU THE PLEASURE I ANTICIPATED IN MEETING THE VARIOUS TEACHERS WHO HAVE DONE SO MUCH FOR OUR DAUGHTER AND FOR THE SPLENDID TRAINING SHE HAS RECEIVED NOT ONLY IN THE VARIOUS BRANCHES IN THE COLLEGE COURSE, BUT IN WHAT IS OF PRICELESS VALUE—GENUINE CHRISTIAN WOMANHOOD."

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 7

TO PARENTS AND PUPILS:

Have you thought of the fact that the pulse of civilization is marked in great measure by Art development? The cultured and practical value of the study of Art is being more and more recognized by both educators and the public.

Chicora College for Women offers a course of study in the School of Art which is designed to meet the needs of the day, to awaken a love for the beautiful, to stimulate the intellect to appreciate the beauty that is in the commonplace and to train the eye and the hand to interpret these conceptions to others. The teachers in this School have not only the artistic temperament, but also cultivation and experience. In Painting, Drawing and Applied Design high-class professional work is done.

In the School of Expression genuine work is done in vocal training, bodily poise and gesture and the appreciation and interpretation of literature. The same high ideals which characterize the Music and Art Departments obtain likewise in this.

The course is made practical to prepare the student for work at home, in book clubs, church organizations and social societies and for further development in general self-culture.

We appeal to the cultivated.

Sincerely,

President.

Myrd

"When Your Letter Came I Was Not at Home, so —— Came Running With it and Seated Herself by My Side as I Took it from the Envelope and Began to Read it Aloud. When She Realized That the Way Was Open for Her to Return, She Buried Her Face on My Shoulder and Wept for Joy. I Have Never Seen Her Quite so Happy as She Was."

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 8

TO PARENTS AND PUPLS:

You will be interested also I think, in learning something of our purposes and practices for the training of the body.

The College is in a true sense a school for the body as well as for the mind and heart.

We believe in both health and comeliness. There is, therefore, solicitous regard for and the closest attention to the matters of health. Regulations in modern sanitation are applied and a waternal watchfulness observed.

A thorough course in Physical Culture is offered, designed to encourage nature in her normal activities and to prevent and overcome tendencies to abnormal development. Appreciating the great value of fresh air, an effort is made to have as much of the physical training and recreation as possible out of doors.

There are athletic grounds for the out-door games and a well-equipped gymnasium.

By retracing one's steps only once, the gardens, which compose the campus, have approximately three miles of the most fascinating walks.

We appeal to those who regard bodily health and grace.

Sincerely,

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 9

TO PARENTS AND PUPILS:

I wish to tell you in this message of our Student Organizations.

The Young Women's Christian Association we regard as the most important organization maintained by the pupils. It is invaluable in drawing them sympathetically together, training them in Bible study and developing them in Christian work, and its influence upon their lives, in social, moral and spiritual things, is strong and helpful.

Two Literary Societies afford a wide scope for original work and the application of things learned in the class-room, and contribute much to the intellectual and social life of the pupils.

Great interest is taken in athletics, and the Athletic Association, under the general supervision of the Physical Director, has charge of all athletic sports. This Association has proved exceedingly valuable.

The Student Co-operative Association is an organization of the pupils for a three-fold purpose: (1) student government; (2) the cultivation of self-control; and (3) the development of college spirit. The Association is a prominent factor in college life.

We believe in individual responsibility and in self-government.

Sincerely,

"WE ARE NOT ABLE TO EXPRESS IN WORDS OUR APPRECIATION FOR YOUR FATHERLY AND MOTHERLY LOVE TO OUR GIRL, AND WE WILL EVER USE OUR INFLUENCE IN ANY WAY WE CAN FOR THE GOOD OF THE COLLEGE."

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 10

TO PARENTS AND PUPILS:

This letter to you concerns the Administration of the College.

Chicora College for Women is a Christian home-school. The character of the Christian home is the character of this College home. Just such environment, ideals, virtues and customs obtain here as are found in the happy and real home.

Every effort is made to secure right conduct by a reasonable and affectionate appeal to enlightened conscience and to a correct conception of true, noble, gentle, beautiful womanhood.

While the pupils have their own organization for self-government, every feature of the general administration is under the direct care of the President and his wife, who live in the College. The closest attention is given to the individual pupil, and her special needs, whether they be physical, intellectual, social, moral or spiritual, are looked after with a sincere desire for her comfort, happiness, best and highest development.

We try to do for the daughters of others committed to us just what we would wish the authorities of a college to do for a daughter of our own whom we might entrust to their care.

Sincerely,

President.

Byrd

"I WOULD LIKE TO WRITE A LONG
LETTER TO YOU AND MRS. BYRD,
BUT WILL ASK YOU TO ACCEPT
OUR LOVE FOR YOUR LOVE TO OUR
CHILD AND REST ASSURED THAT
IF YOU EVER NEED ANY TESTIMONIALS THE BEST YOU CAN WRITE
IN FAVOR OF YOUR WORK WILL
BE GLADLY SIGNED BY US."

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 11

TO PARENTS AND PUPILS:

"As goes AMERICA, so goes the WORLD."

As go the HOMES OF AMERICA, so goes AMERICA.

As are the MOTHERS in the HOMES OF AMERICA, so go the HOMES OF AMERICA.

The MOTHERS in the HOMES OF AMERICA are largely what the COLLEGES OF AMERICA make the WOMEN OF AMERICA.

and correctly educated WOMEN for AMERICA and for the WORLD.

Sincerely,

"IF I HAD MORE GIRLS (THREE HAVE BEEN SENT) I WOULD SEND THEM TO YOU. I WILL NEVER FORGET YOUR AND MRS. BYRD'S KINDNESS TO MY DAUGHTERS AND WILL ALWAYS THINK OF YOU WITH DEEPEST GRATITUDE."

S. C. BYRD, D. D., PRESIDENT

Columbia, S. C.

PRESIDENT'S OFFICE

Letter No. 12

TO PARENTS AND PUPILS:

Chicora College for Women is a STANDARD COLLEGE OF DISTINCTION AND CHARACTER, and offers courses in

Religion and Philosophy

Letters and Science

Home Economics

The Fine Arts

(Music, Art and Expression)

OUR MOTTO: "Non Ministrari Sed Ministrare."

Sincerely,

Myrd,

FOR CATALOGUE AND INFORMATION,
ADDRESS
REV. S. C. BYRD, D. D., PRESIDENT,
COLUMBIA, S. C.







